

MIL BINANG

Quandamooka Education, Training,
Research, Employment and Small
Business Innovation Strategy 2021-2025



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Mil Binang

Artwork Story by Shara Delaney

This painting symbolises the Quandamooka Peoples working to transform education to embed knowledge on Country and to confront complex and enduring challenges to their aspirations for change and innovation. The symbols combine to highlight these intricacies as they look to their cultural practices and customs and to engage other stakeholders for models when contemplating change, growth, learning and innovation. I painted the pathways to meet in the middle, where I created a yarning circle of our community of people sitting together sharing knowledge.

Mil Binang translates to knowledge through research and education. Mil – see, look, observe, investigate, research and Binang – hear and interpret.

The transmission of Quandamooka knowledge occurred naturally through ceremonies, songs, and stories, by listening, observing, and participating. Traditionally, Quandamooka knowledge and education is a lifelong journey embedded within and throughout all aspects of community life and law. As a holistic process, education, or transmission of knowledge, was and still is a lifelong experience that began prior to birth and continued throughout adulthood. Quandamooka ways of being, knowing, and learning were inseparable from daily living.

The basic values, teachings, and philosophy central to Quandamooka ways of knowing and being have remained. Mil Binang serves as an important cultural framework to support efforts to embed Quandamooka Indigenous knowledge within the QYAC Education Training Research Employment and Small Business Innovation Strategy.¹

¹ Dr Sandra Delaney, QYAC Language Co-ordination and Traditional Owner.



Foreword

Mil Binang represents a partnership between Quandamooka People, government and industry and a shared commitment to developing employment and economic opportunities for the region. This strategy will be realised through educational tourism (edu-tourism), innovation, research, and continued investment in the education, training and skills of both Traditional Owners and local people.

This strategy will be significant for the local community as we progress on the path of recovery from the economic impacts of COVID-19. It signifies a time of healing, which will be achieved through equity of opportunity for the future of all people, and, particularly Traditional Owners.

The aspirations of the Quandamooka Yoolooburrabee Aboriginal Corporation (QYAC) include supporting the development of new business ventures that will provide sustainable employment opportunities for Traditional Owners. While caring for our Country is our primary business, we also want to support small businesses to develop and grow on Country. This will include exploring non-traditional, sustainable economic opportunities in new industries – such as energy, transport and waste - so that we leave only footprints on Country.

The strategy highlights a new direction for Quandamooka Country's economic future – a future where Traditional Owners can participate in quality training at Minjerribah Ganaba, develop the skills they need for a future of their choice; and empower Quandamooka People to seize opportunities that will ensure they can participate in the economy and Queensland's future.

Dr Valerie Cooms
Chairperson



Minister's Message

The Queensland Government is proud to partner with the Quandamooka People to help deliver Mil Binang.

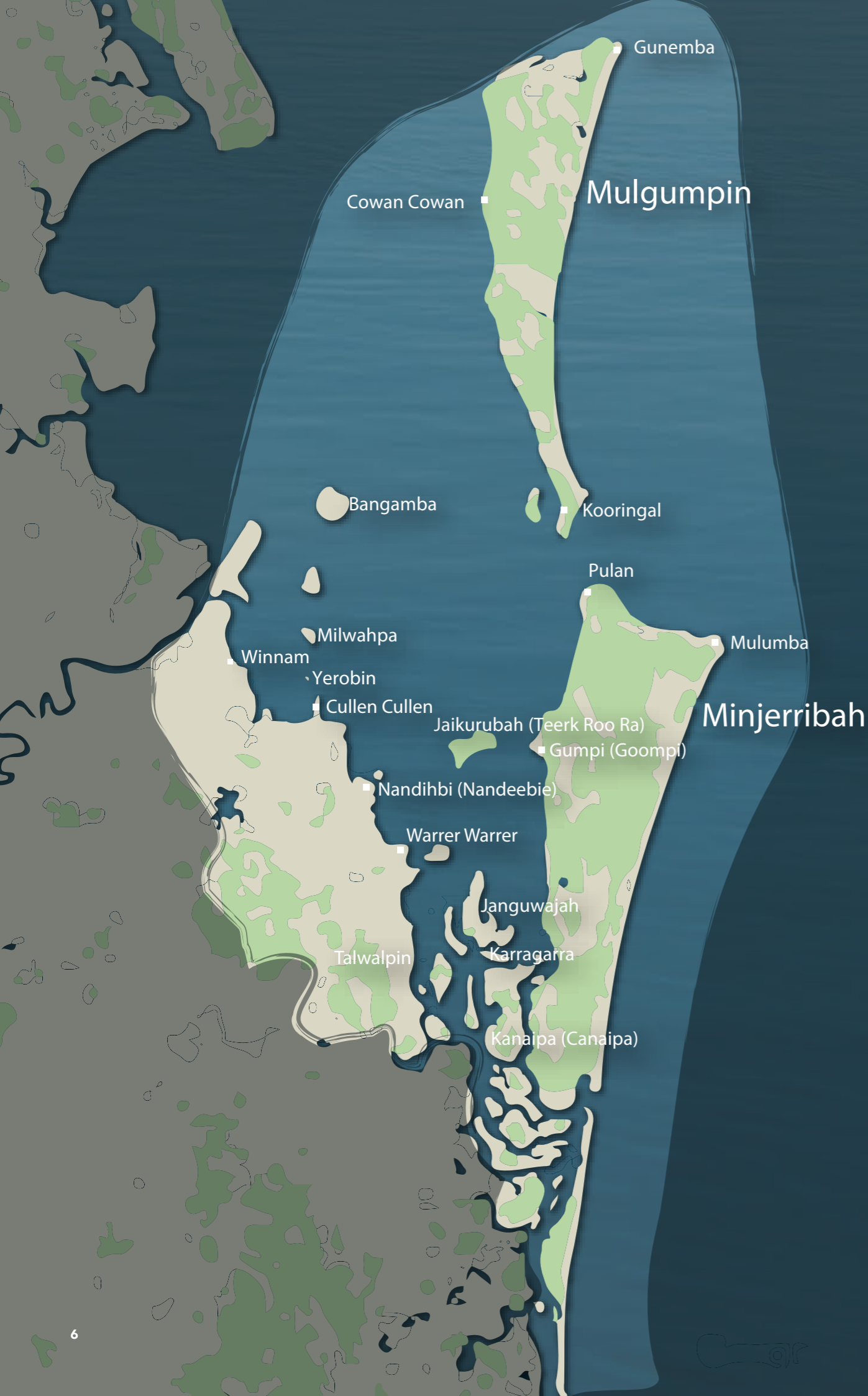
This four-year strategy will be focused on the economic future of Quandamooka People that respects their rich history, culture and the unique, natural beauty of Quandamooka Country.

The Palaszczuk Government is committed to continue working with the Quandamooka People to ensure they have the information, skills, and confidence that supports them to pursue economic opportunities, particularly as Minjerribah moves beyond a sand mining-based economy.

The COVID-19 pandemic has created additional challenges for local businesses and the community. The Palaszczuk Government is already working closely with the Traditional Owners, QYAC, Sibelco and the community to provide training that will enable workers to transition to employment opportunities that match the evolving local economy. We are ensuring that workers are provided with the support they need to train and re-skill for jobs through traditional methods and leading edge technologies.

I welcome a continued partnership with Quandamooka People that ensures that they, like all Queenslanders, are connected to the skills, training and employment they need to participate and prosper in the economy. I look forward to promoting Minjerribah as a unique and remarkable education and training destination.

The Honourable Dianne Farmer, MP
Minister for Employment and Small Business Minister
for Training and Skills Development



Quandamooka Country

The traditional estate of Quandamooka Country comprises the waters and lands of and around Mulgumpin, Minjerribah, the Southern Moreton Bay Islands as well as South Stradbroke Island.

Quandamooka Country crosses the boundaries of four Queensland Local Governments. The Quandamooka Estate includes the mainland from the mouth of the Brisbane River, Wynnum, Chandler, Lytton, Belmont, Tingalpa, south to Cleveland taking in Redlands Coast, and further south to the Logan River.

Quandamooka Country is positioned in South East Queensland (SEQ) region. SEQ region is home to around 3.5 million people and is one of Australia's most desirable and fastest growing regions.

Minjerribah Today

Minjerribah has an estimated resident population of 2,220 persons. It is also home to a large Indigenous population, where approximately a fifth of the island's residents identify as Aboriginal and/or Torres Strait Islander.

There are three main populated areas – Gumpi (Dunwich), Pulan (Amity Point) and Mooloomba (Point Lookout) - which support residential, recreational and tourist activities. Much of the island is covered by national parks, recreation and water reserves, and state land.

Tourism is the island's largest employer, with 20 per cent of the island's workforce employed in accommodation and food services. A range of tourism products and experiences are offered through island operators and small businesses, as well as tour providers on the mainland.

Quandamooka People

Quandamooka People have cared for these lands and surrounding islands for thousands of years. Expressed through their art, stories, dance, language and songs, Quandamooka culture remains strong today. Their cultural protocol, traditions and responsibilities to always protect and care for their ancestral lands, wildlife, and waters have never been ceded. Quandamooka are the people of the sand and sea.

The Quandamooka People are a First Nation of Traditional Owners from Moreton Bay in South East Queensland. The groups that make up the Quandamooka include Nunagal, Ngugi and Goenbal. The Quandamooka People are the biological descendants of the 12 family groups who identify as, and are accepted as Quandamooka People by other Quandamooka People according to Quandamooka traditional law and custom.

On 4 July 2011, the Quandamooka People were recognised within the Australian legal system under its Native Title Laws. This landmark determination recognised the Quandamooka People's enduring connection to the Native Title claim area comprising of waters, islands and land on and around Minjerribah. In the 2011 Determination in the Federal Court, Justice Dowsett stated:

"I have not come here today to give anything to the Quandamooka People. These orders give them nothing. Rather, I come on behalf of all Australian People to recognise their existing rights and interests, which rights and interests have their roots in times before 1788, only some of which have survived European settlements. Those surviving rights and interests I now acknowledge."

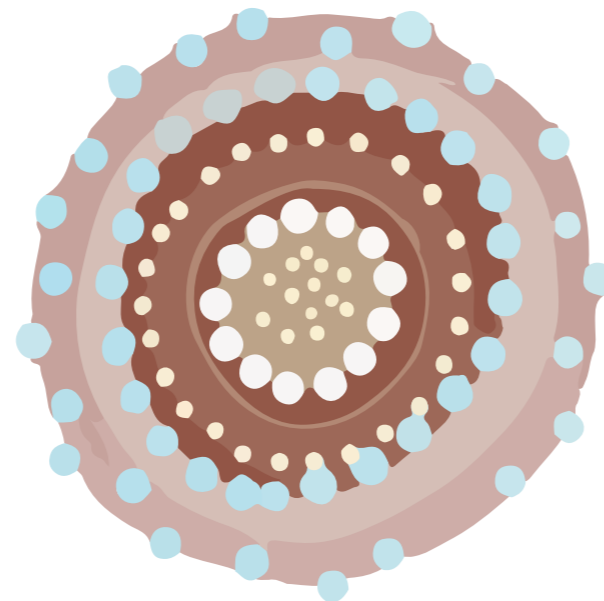




Quandamooka People celebrating Mulgumpin Native Title Determination.

Native Title

- 4 July 2011 – The Federal Court of Australia made two native title consent determinations recognising the Quandamooka People’s native title rights and interests over the land and waters on and surrounding Minjerribah, and some islands in Moreton Bay.
- Non-exclusive rights of land on Minjerribah, including areas of national parks, reserves, unallocated state land and leases.
- Non-exclusive rights on areas of Moreton Bay - part of Moreton Bay Marine Park, northwest of Minjerribah, including Jercuraba (Peel Island) and Guwawenewa (Goat Island).
- 27 November 2019 - The Federal Court of Australia made a native title consent determination for Mulgumpin (Moreton Island). The two Indigenous Land Use Agreements (ILUAs) have been registered by the National Native Title Tribunal.
- The Quandamooka Coast Claim is expected to be settled in 2021-2022 through the Federal Court of Australia and will become conditional on the registration of ILUAs being registered by the National Native Title Tribunal. Once the ILUAs are registered the determination will come into effect.



Mil Binang: Quandamooka Yoolooburrabee Aboriginal Corporation (Qyac)

QYAC was established in 2011 under the *Native Title Act 1993* as the Prescribed Body Corporate (PBC) to manage the rights on behalf of all Quandamooka People. Once the Federal Court of Australia makes a determination of Native Title, a PBC must register under the Corporations (Aboriginal and Torres Strait Island) Act 2006 to administer the Native title rights and interests of the corporation and people. Since 2011, and incorporating the subsequent consent determination in 2019, QYAC has been delivering on the Indigenous Land Use Agreements (ILUAs) as directed and authorised by the Quandamooka People.

QYAC is also working on priorities that build on the native title outcomes to support a strong future for Quandamooka People.

The Role of Quandamooka Yoolooburrabee Aboriginal Corporation

QYAC has a role as a First Nations leader, not just across Quandamooka Country, but also across Queensland, Australia and internationally. With QYAC now the largest employer on Minjerribah, and one of the largest economic contributors to Quandamooka Country, the Quandamooka People are now well positioned to play a significant role in safeguarding the future and prosperity of the region.

As a representative body for the Quandamooka People, QYAC has a unique capacity to achieve engagement at multiple levels, from a Traditional Owner driven community approach to local, state and federal government engagement. This broad engagement when delivered alongside genuine consultation allows for a holistic approach that supports the Quandamooka People’s rights and interests over the entirety of Quandamooka Country.



Economic Opportunities for Our Community

Mil Binang recognises the opportunities that can be cultivated across Quandamooka Country, particularly on Minjerribah, through a shared vision that fosters culturally and ecologically responsible development on Quandamooka Country.

While the Quandamooka People face challenges in undertaking their traditional role as caretakers of the land and sea in a modern world, they are still forging ahead to seize opportunities. This advance is evidenced by the enthusiasm with which Quandamooka People are already embracing opportunities to share their Country with tourists wanting First Nations cultural experiences.

QYAC is emerging as a leader in Indigenous cultural protection, and in addressing contemporary land and sea management challenges through the employment of both traditional and conventional science. This work is supported by a strong evidence base of research.

QYAC is well-positioned for a Quandamooka revitalisation; leveraging emerging industries and technologies, and new opportunities, particularly in the sustainable tourism and education sphere.

International education has been Queensland's fastest-growing service export and a significant contributor to the state economy. While COVID-19 has resulted in a downturn in this sector in 2020, the South East Queensland region remains a key destination of choice for many students once international border restrictions are removed. QYAC's aspirations include participating in the international education sector, creating jobs for our people; and sharing our unique culture and traditional knowledge. QYAC has a Memorandum of Understanding in place with the The University of Queensland (UQ) and is poised to unlock research, education, training and employment opportunities on Quandamooka Country. QYAC continues to work closely with the UQ on its International student product.

A key focus for QYAC in unlocking these opportunities is on applying mixed reality technologies in the education experience. Augmented reality (AR) and virtual reality (VR) both offer immersive models of learning, which can connect students to their environment in a more engaging way, and helps students get a better understanding and insight about a topic. The application of innovative technologies such as AR and VR will position QYAC not only as a modern learning institution but will also support its growth as a world leader in Indigenous cultural protection, land and sea management, and caring for country. QYAC is also fine tuning both AR and VR in its product with Commercial Tourism Operators at Mulgumpin.

The community's relationship with the Queensland Government is strong, and QYAC will continue to work in partnership to improve education and training opportunities, and provide meaningful pathways to employment and economic prosperity for Quandamooka People. QYAC will advocate for connection to culture, language and history embedded in young people's learning. QYAC will also leverage skilling and re-training opportunities through the Vocational Education and Training in Schools initiative, the North Stradbroke Island Workers Assistance Scheme, the free TAFE and free apprenticeships initiatives, and the Skilling Queenslanders for Work and the Back to Work programs.

QYAC are collaborating with Study Queensland (SQ) and TAFE Queensland to attract the best and brightest to learn on Quandamooka Country and participate in unique research initiatives and experiences, and deliver education and training that will give students a competitive edge.

Working with SQ provides an opportunity for QYAC and the Quandamooka People to engage with Queensland's international education sector by utilising SQ's knowledge, international networks and marketing



opportunities to improve the student experience, connect employers and students and promoting QYAC as an attractive educational destination for international students.

QYAC will also continue to work with TAFE Queensland to support the community through targeted mentoring and training programs. QYAC will continue to promote ongoing learning and training which will include exploring opportunities to deliver relevant short accredited and non-accredited business training programs focused on evolving new technologies and jobs of the future. QYAC is keen to develop and deliver Indigenous Leadership Programs for Quandamooka Youth.

QYAC will create and maintain a Register of Aboriginal businesses. QYAC will also work with and develop small businesses and strengthen partnerships with local people and Traditional Owners. QYAC is currently working in partnership to develop a small business support process including a business support hub at Ganaba alongside a culturally appropriate Webinar series.



Micro Credentials, Online Certification, Online short courses or nano-degrees or digital badges.

QYAC is currently working with UQ and various other tertiary and research institutions in relation to both the use, and development of various micro-credential training to market to the broader education sector.

At present, QYAC through Ganaba has provided training for both Traditional Owners and community members in Certificates II and III in Conservation and Land Management, Certificates II and III in Tourism and Hospitality, Certificate III in Business, Jandai Language Workshops, Machinery Tickets, and various other licences, First Aid, Fire and other staff development and training modules.

QYAC will be linking its Certificate III Business graduates into further training via micro-credential TAFE courses. These include, TAFE Workdress Essentials, Social Media Marketing Essentials as well as Desktop Publishing, and Communication Technologies for Business Success amongst others.

QYAC has also developing its own micro credential courses for international and domestic students as well as Traditional Owners in areas such as Governance, Politics and Administration

in Native Title, Quandamooka Native Title and Cultural Heritage, Tourism and Hospitality from a Quandamooka perspective, Quandamooka Jandai Language Reclamation in a Settler Colonial Context, Quandamooka Native Title and Law, Quandamooka Youth Caring for Country.

In additional, QYAC is writing micro credential courses around Quandamooka art and culture. QYAC will be collaborating with AIATSIS for its Youth in Native Title research project, which could be continued or extended. Collaborative research with UQ will continue and develop its Business Development opportunities. QYAC will also develop and research the Quandamooka investment and partnership prospectus.

Further to education and training, the Minjerriabah community will benefit from planned infrastructure projects on such as QUAMPI (Quandamooka Art Museum and Performance Institute). The Institute will not only create a temporary economic stimulus during construction, but will generate a sustained economic contribution through both the direct and flow on benefits from the operation and maintenance of the facility, and through the attraction of tourists, the development of small businesses and resultant Island micro economies.



Opportunities

- Emerging industries and technologies in a transitioning economy, including:
 - International education
 - Sustainable and authentic tourism
 - Partnership with UQ to deliver micro-credentials and Staff Training credentials in Tourism and Native Title - Business, Governance and Administration, Legal studies (Native Title), Cultural Heritage and Native Title, Cultural Tourism and administration
 - Distinctive arts and culture
 - Sustainable fisheries, forestry and food
 - Sustainable energy, water, and waste
 - Mixed reality technologies for training, tourism and cultural heritage
- Growing partnerships with training and tertiary institutions, and the State Government through Study Queensland and TAFE Queensland as well as UQ
- Increasing sustainable tourism visitation
- Planned infrastructure projects
- Investment in Islands’ futures
- Support for educating the next generation of Quandamooka People
- Queensland Government support.

Competitive Advantages

Quandamooka Country possesses a range of cultural and natural competitive advantages that, if harnessed correctly, can translate to positive and sustainable outcomes for Minjerriabah residents. These competitive advantages include:

- More than 40,000 years of Indigenous history
- Close proximity to Brisbane – an internationally recognised capital city
- Vibrant arts and cultural scene that is unique to Quandamooka Country
- Natural advantages that support tourism activities – such as snorkelling, whale watching and hiking
- Abundant wildlife
- Picturesque landscape and historical landmarks
- Quandamooka Country includes the second and third largest sand islands in the world
- World Heritage
- Mulgumpin experiences
- Advanced curriculum development
- International relationships with UQ and other Universities and Institutions.



Mil Binang: about this strategy

Yura! (Welcome)

Quandamooka Country is the Quandamooka People's sanctuary that has been carefully managed for thousands of generations. An important part of Quandamooka Country is Minjerribah, an island rich in traditional culture, and Quandamooka Peoples connection to the land and surrounding waters.

Mil Binang builds upon the opportunities the land and surrounding waters bring, and a growing local economy on Minjerribah which is set to define a new future for the region beyond sand mining.

The COVID-19 pandemic has had far reaching economic impacts, such as reduced tourism activity due to domestic and international border restrictions. However, Quandamooka Country is well positioned to rebound quickly and strongly.

QYAC is committed to supporting economic development and growth by expanding education, research and training opportunities, pursuing innovative initiatives, facilitating business development

and investment, and increasing employment outcomes for Quandamooka People. This work will complement actions already underway to develop a sustainable, eco and cultural tourism industry, promote and celebrate Quandamooka arts and culture, and expand fisheries, food and agribusiness opportunities.

Developed by QYAC in consultation with the Queensland Government, this strategy recognises the rights, self-determination and resilience of the Quandamooka People as the original custodians of the lands and waters within the Moreton Bay Region. It is grounded on the premise that education, training and employment initiatives, and edu-tourism should be delivered in harmony with the rights and values of Traditional Owners. The strategy also acknowledges that opportunities resulting from actions in this strategy will be shared equitably across Quandamooka Country and contribute to a sustainable future for our people.

Consistent with the Shaping SEQ, South East Queensland Regional Plan 2017, and other foundational documents that have been developed for Quandamooka Country, the strategy recognises

Quandamooka People as central to decision-making around activities occurring on Quandamooka Country. It also adopts positive measures that respect the culture and Country of the Quandamooka People, where potential economic benefits are measured against ecological and cultural sustainability.

This strategy aligns with the following additional QYAC strategies that have been delivered or are currently being developed:

- Gudjunadabu Marumba Gubiyiyanya – Tourism for a Glad Tomorrow
- Mara Millen Yagabili: Many hands create – Quandamooka Arts and Culture Strategy
- Jara Gari – Our Country Gives - Fisheries, Forestry and Food
- Jara Marumba Yaga – Make Good Country - Sustainability - including energy, water, waste.

In addition, this strategy aligns with the Queensland Government's Economic Recovery Strategy – Unite and Recover for Queensland Jobs which includes a focus on supporting small businesses, and the tourism, agriculture and arts and culture sectors – all of which are integral to our local economy.

QYAC will further leverage opportunities from other key Queensland Government small business, innovation, education, skills and training, and research programs and policies such as:

- Skills for Queensland - Great training for quality jobs 2019 (the Queensland Skills Strategy), in particular Free Apprenticeships for Under 21s and free TAFE for year 12 graduates initiatives
- Skilling Queenslanders for Work and Back to Work employment programs
- Building our Innovation Economy – Advance Queensland (AQ) Strategy
- AQ Deadly Innovation Strategy
- Every Aboriginal and Torres Strait Islander Student Succeeding Strategy



Our Vision

While the strategy is focused on Minjerribah, it will benefit all Quandamooka People. As Minjerribah transitions from sand mining to a new economic future, our vision is to support a strong local economy that provides all Quandamooka People with an opportunity to participate in education, training, research, employment, business development and innovation activities, and pursue a prosperous future of their choice. To achieve this vision, four key objectives will be pursued, drawing on the strengths of Quandamooka Country, the community and QYAC, and working together to address challenges and capitalise on our competitive advantages.

Quandamooka People have good prospects and confidently pursue economic opportunities

Quandamooka Country is world renowned for fostering education, innovation and research

The Quandamooka community drives and leverages jobs and investment, supported by resilient, sustainable small businesses

QYAC is a leader in edu-tourism experiences, native title, cultural protection and ensuring a sustainable economic future for Quandamooka People.

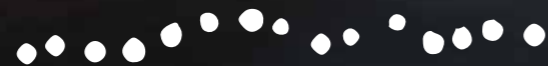




Photo by David Kelly



Desired Outcomes

Outcomes for Quandamooka People

- By partnering with local schools, Quandamooka People have opportunities to continually improve foundation (language, literacy and numeracy) and digital literacy skills and participate in tertiary education and training
- Quandamooka People living on Country have improved staff development, training and employment opportunities
- Young Quandamooka People access short, medium and long-term off-Quandamooka Country training and employment opportunities
- Education and training are accessible for Quandamooka People, and the education and training available aligns with employment opportunities.

Outcomes for Quandamooka Country

- Quandamooka Country is globally known as a place that values innovation and research
- Quandamooka Country has increased investment opportunities for start-ups and small businesses to grow and build global connections. Next steps include continuing to work with all of the graduates of the previous Certificates II and III in Business, Tourism and Hospitality and Conservation and Land Management
- Quandamooka Country is a desirable place to learn and gain new skills and is renowned as a unique study destination
- Quandamooka Country has a reputation as a place that encourages new thinking to enable successful Indigenous business opportunities
- Quandamooka Country contributes to the global future of First Nations peoples. This includes virtual and face to face cultural learning experiences including school camps with QYAC's unique product combining science, culture and language

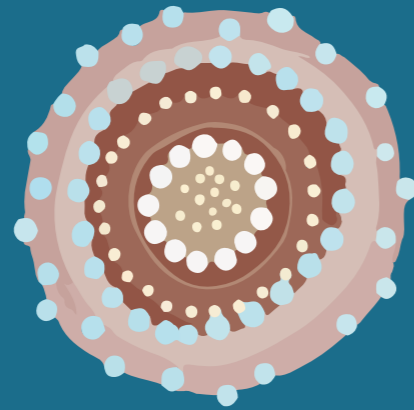
Outcomes for the community

- The Quandamooka community supports resilient, sustainable small businesses and transitioning supply chains
- The Quandamooka community supports and values research and innovation, and has the ability to create and respond to new industries and markets
- The Quandamooka community realises the economic benefits of a strong small business environment
- The Quandamooka community invests in small businesses of their own.
- The Quandamooka community invites collaborative partnerships with industry, government, the corporate and higher education sector for a strong innovation ecosystem

Outcomes for QYAC

- QYAC is staffed by Traditional Owners and local people, who possess the skills required to manage land and sea and protect Native Title rights and interests
- QYAC shares information, knowledge and experience with other Indigenous communities
- QYAC incorporates cultural protection in training, infrastructure and its investments
- Skilled workforce (drivers' licences, machinery and coxswain tickets). Food handling, coffee making and regular webinars for small business owners or candidates along with management, basic supervision, team building communication, project management, workplace health and safety as well as report writing
- QYAC will continue to work with Sibelco employees on caring for country, rehabilitation and cultural heritage





Mil Binang 2021-2025

Over the next four years, QYAC, in collaboration with the Queensland Government and key partners, will deliver a range of actions to achieve our four broad objectives. The action plan will support QYAC achieving the vision of a strong local economy that provides all Quandamooka People with an opportunity to participate in education, training, research, employment and business development, and pursue a prosperous future of their choosing.

These actions will be implemented based on a partnership approach with the wider community and industry stakeholders and reviewed annually to ensure the outcomes are meeting the needs and expectations of Quandamooka People.



ACTION 1: To improve the skills of, and the job opportunities for Quandamooka People.

To achieve this outcome, we will continue to work with key partners and invest in the education, training and skill development of Traditional Owners and local people and focus on setting young Quandamooka People up for success.

Actions:

- Fund a study of education and training opportunities that might exist for young Quandamooka People, including transport, digital infrastructure and ongoing support
- QYAC to access and develop micro-credentials to deliver quality training at Minjerrabah Ganaba, including a focus on foundation skills (language, literacy and numeracy), digital literacy and renewable energy
- Establish training centre for ecocultural land rehabilitation, with a focus on education, training, and research
- Secure funding to create a QYAC education and training fund to support identified high-potential Quandamooka People to participate in priority further education and work experience
- Continue to support Traditional Owners and local people to engage with Queensland Government employment and training programs, including opportunities available through Minjerrabah Ganaba
- Develop a long-term training program to support skilling, upskilling and re-skilling of QYAC staff and community members
- Establish a targeted mentoring program for Quandamooka People at different stages of their learning, employment and business journeys, including off-Country, and to help tailor training and employment pathways which will include Quandamooka Elders as mentors in the workplace
- Explore opportunities for QYAC to develop and deliver training through virtual reality and other immersive technologies.



ACTION 2: Quandamooka Country is world renowned for fostering international education and training, innovation and research

Working with our partners, QYAC will continue to encourage, empower and support opportunities for education and training, innovation and research on Quandamooka Country to maximise the benefit of our competitive advantages.

Actions:

- Collaborate with key partners to facilitate students from across Australia and the world, learning and training on Quandamooka Country
- Work with relevant partners to continue to roll out both domestic and international education and training offerings, including vocational and tertiary studies, as well as sister city partnerships
- Prepare a 10-year Minjerribah Ganaba Campus Master Plan, including consideration of accommodation, international-standard facilities and shared-use potential
- Investigate the establishment of a Cooperative Research Centre (CRC) for Indigenous Land and Sea Management, aligned with existing and emerging Quandamooka Country approaches and the QYAC research agenda. Further explore the opportunities presented with the Memorandum of Understanding with UQ
- Establish a QYAC Land and Sea Management Hub; focusing on, First Nations climate change; koala and marsupial management; Cetacea (whale and dolphin) protection; coastal bushfire management; island sustainability; sand mining rehabilitation; First Nations water management; Traditional foods; and Indigenous tourism
- Establish a series of collaborative research supported trials for potential land and sea-based industries on Quandamooka Country
- Establish a Quandamooka Research and Innovation Committee involving key partners and stakeholders from local business, different levels of government, Universities and education and training providers
- Investigate delivery of a virtual reality training satellite site in partnership with State Government initiatives in Brisbane.



- Prepare a QYAC Research and Innovation Plan to articulate Quandamooka research and innovation priorities, and consider how project delivery can develop revenue generation for QYAC
- Work with government and academic partners to support development of research and innovation opportunities, with a focus on Indigenous innovation
- Subject to the QYAC Research and Innovation Plan, create a QYAC Research and Innovation Fund to co-fund, with support of other investors, pilots of innovative ideas that align with QYAC priorities and have the potential to create new jobs and investment pathways for Quandamooka People
- Working with key partners, prepare a business case to run a Minjerribah Indigenous Business Innovation Week to raise the profile of innovative business opportunities on Minjerribah
- Consider support for the establishment of a Centre for Indigenous Innovation and Business with key university and training partners, to support improved linkages with the academic and research communities, and provide entrepreneurial skills, training and career opportunities for young Quandamooka People
- Undertake a business case to assess the feasibility of an Indigenous-focused Innovation Incubator and Entrepreneurial Shared Space at Minjerribah Ganaba
- Promote Indigenous small business innovators via QYAC's media channels.



ACTION 3: The Quandamooka community drives and leverages jobs and investment based on resilient, sustainable small businesses

Working with our partners and the Quandamooka small business community, we're taking steps to further support the small business community across Quandamooka Country – including sustainable economic opportunities in new industries – so that we leave only footprints on Country.

Actions:

- Establish a Statement of Intent to work with local small businesses to create new job and investment opportunities and contribute to strengthened local economic supply chains and business relationships
- Promote available government services and funding, to support potential small business intenders and entities with growth aspirations
- Create a register of Quandamooka Indigenous businesses, including off-Country, and capture successful case studies
- In partnership with local business groups, develop and distribute materials that encourage the Quandamooka community to shop locally and support businesses on Quandamooka Country
- Continue to promote both new and existing small businesses via QYAC's media channels
- Encourage small businesses on Quandamooka Country to engage with small business assistance available from the Queensland Government
- Support local small business owners to engage with ongoing learning and training to build their entrepreneurial skills, and connect with new ideas, technologies and innovative business practices
- Prepare a Quandamooka Country Investment and Partnership Prospectus that outlines the business opportunities that QYAC would have an interest in partnering with others to drive, and the approach that QYAC would take in working with its partners.



ACTION 4: QYAC is a leader in edu-tourism experiences, native title and cultural heritage protection and ensuring a sustainable economic future for Quandamooka People

QYAC will build on achievements to date in caring for Country protecting native title and advancing the economic futures of Traditional Owners and local people.

Actions:

- Continue to regularly communicate employment opportunities at QYAC to Quandamooka residents
- Continue to invest in caring for Country projects that employ Quandamooka People and locals such as:
 - land and sea management, including fire management
 - integration of arts and culture into planning
 - other sustainable projects, such as renewable energy.
- Promote QYAC's native title and cultural heritage protection achievements at forums and in relevant publications
- As international borders reopen, promote Quandamooka Country as an international education destination
- Continue to incorporate Jandai language in QYAC's infrastructure, marketing, education and training, and product development
- Seek continued engagement on key infrastructure projects across South East Queensland which have the potential to support immediate and long-term supply chain and employment opportunities for Quandamooka People
- Continue to lead in native title outcomes to ensure culture is protected and represented
- In partnership with government, develop and deliver an augmented reality experience to supplement existing eco-tourism activities in Quandamooka Country
- Develop a virtual reality experience capturing, and developing a culturally appropriate language and Quandamooka story

Next Steps

Through the implementation of actions presented in this strategy, Quandamooka Country residents will be supported on their path to recovery from the impacts of COVID-19 to have confident futures and be equipped to participate in opportunities that arise.

To ensure that projects under this strategy are developed and actions are implemented, and the objectives of this strategy are achieved, QYAC will continue to work closely with our existing partners and forge closer relationships with our emerging partners. QYAC will also continue to engage and consult with Traditional Owners.

In the immediate future, there are several Queensland Government infrastructure projects occurring on Minjerribah. These projects may present opportunities for island businesses and tradespeople to secure business through supply chain arrangements with the Queensland Government.



Minjerribah Ganaba

Minjerribah Ganaba is currently operating from QYAC training rooms at the former Dunwich Secondary School campus. The centre delivers training across a range of subjects including digital literacy, tourism, business, marine operation and horticulture. The centre also partners with the Affordable Driving School to provide driving lessons and licence tests on the island.

Minjerribah Ganaba has undergone a major facelift, transforming the previous Dunwich Secondary Campus into a purposefully refurbished education and training hub, with spaces for archaeological study, traditional arts and culture such as painting, weaving and carving. Importantly, the refurbished Minjerribah Ganaba facility includes spaces for our Elders and for the transference of their cultural knowledge to future generations.

Renovations at Minjerribah Ganaba were completed in late 2020, laying the foundation for a landmark education and training facility on Quandamooka Country.

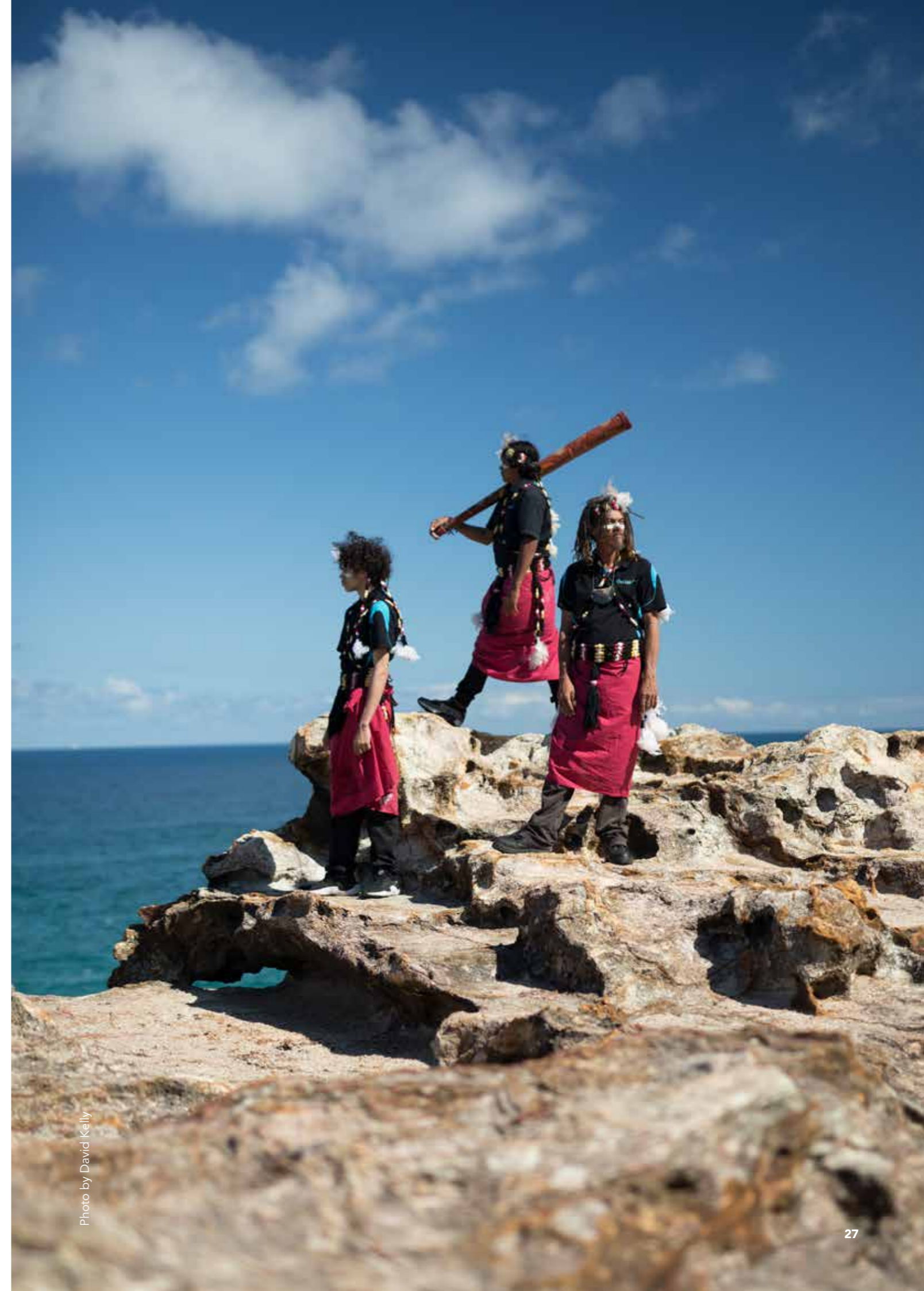


Photo by David Kelly



Quandamooka Yuluburba Dancers at the 2019 Quandamooka Festival - Gumpi Kuniel. Photo by Jack Richards.

Foundational Plans And Related Documents

Mil Binang has been developed in consideration of the following foundational plans and documents as the building blocks for this strategy.

- Quandamooka Aboriginal Community Profile and Action Plan 2007
- Quandamooka Yoolooburrabee Aboriginal Corporation Strategic Plan 2014 – 2016
- Gudjundabu Marumba Gubiyiyanya - Tourism for a Glad Tomorrow: A Five-year strategy for sustainable tourism on Quandamooka Country 2018 – 2023
- Mara Millen Yagabili – Many hands create: Quandamooka Arts and Culture Strategy 2019 – 2023
- North Stradbroke Island Indigenous Business Development Plan 2011
- Redland City Economic Development Framework 2014 – 2041
- Advancing Small Business Queensland Strategy 2016-20
- Every Aboriginal and Torres Strait Islander student succeeding
- Study Queensland's International Education and Training Strategy to Advance Queensland 2016 – 2026
- North Stradbroke Island Economic Transition Strategy 2016
- Shaping SEQ, South East Queensland Regional Plan 2017
- Redland City Education and Training Industry Sector Plan 2018 – 2023
- Skills for Queensland - Great training for quality jobs 2019
- Advancing Aboriginal and Torres Strait Islander education: An action plan for Queensland



More Information

This strategy is managed by the Quandamooka Yoolooburrabee Aboriginal Corporation and supported by the Queensland Government through the Department of Employment, Small Business and Training.

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